

## Bachelor of Arts in Intercultural Communication

### Program Description

The Bachelor of Arts in Intercultural Communication is designed to be completed in four years (full-time). The first two years will introduce basic communication studies theory and practice, along with initial coursework in understanding diversity. The final two years, through research and focus on particular cultural phenomena, allows the student to develop more specific goals and plans in order to engage the culture in a way meaningful to him or her.

### Program Objectives

1. Explain how communication gives meaning to all human behavior.
2. Practice mindfulness and perspective-taking in contexts of diversity.
3. Identify as a professional communicator and conduct oneself accordingly.
4. Apply ethical principles to guide professional communications practice.
5. Apply critical thinking to inform and communicate professional judgments.
6. Engage in research-informed practice and practice-informed research.
7. Increase knowledge and perspective through an interdisciplinary approach to communication studies.
8. Respond to contexts that shape practice.
9. Contribute effective communications expertise to a variety of settings (interpersonal, group, organizational, public) through a variety of media: interpersonal, written, oral, electronic, mass.

### Degree Requirements

The Bachelor of Arts Degree in Intercultural Communication is a four-year program consisting of 120 credit-hour course of study, including at least 51 General Education Core Curriculum Credits, 21 Biblical/Theological Studies Credits, and 48 Department Credits.

### Biblical Studies & General Education Core Requirements

Biblical Studies Core Requirements	Course Name	Credits
BIBL 101	Old Testament Survey	3
BIBL 102	New Testament Survey	3
BSCM 101	Spiritual Formation	3
CHHS 203	Church History	3

THEO 201	Introduction to Christian Doctrine	3
THEO 215	Biblical Theology of Missions	3
BIBL 230	Life & Teachings of Christ	3
<b>General Education Core Requirements</b>		<b>51 credits</b>
COMM 121	College Foundations	3
COMM 101	Media, Technology, & Society or Computer Literacy	3
COMM 150	Principles of Public Speaking	3
COMM 250	Innovation & Creativity	3
ENGL 101/102	English Composition I & II	6
ENGL 200+	World Literature I or II	3
HIST 200+	American Government / Western Civilization I	6
MATH 101	Contemporary Math	3
PHIL 101	Survey of Worldviews	3
PSYC 101	Introduction to Psychology	3
SOCI 101	Introduction to Sociology	3
SCI Elective	Natural Science Elective	3
ELECTIVE	General Education Elective Foreign languages recommended	9
<b>Core Major Requirements</b>		<b>48 Credits</b>

## Major Course Requirements

<b>Core Course Requirements*</b>		<b>12</b>
COMM 100*	Principles of Communication	3
COMM 110*	Interpersonal Communication	3
BUSM 203*#	Principles of Leadership	3
COMM 200	Communication Theory	3
<b>Other Required Courses... ..</b>		<b>27.....</b>
COMM 200	Racial & Ethnic Diversity	3
COMM 300	The Art of Persuasion	3
COMM 300	Christianity, Culture, and Media	3
COMM 300	Small Group Communication	3
<b>Specific Culture Requirement (Choose 2)</b>	History of the Hispanic Challenge in America	6
<b>COMM 400</b>	Differences & Similarities Among Hispanic & Latin Cultures The Black Experience in America Islam in Today's World	

COMM 400	Conflict Management and Mediation	3
COMM 400	Communication Research	3
BSCM 350#	Cooperative Vocational Development – Internship	3
Electives	See below.....	9.....
Total Credit Requirements for BA in Intercultural Communication		<b>48</b>

\*Core Major Requirements: Student must complete the Core Requirements before moving on to other Required Communication classes.

#These courses are interdisciplinary.

<b>Departmental Electives</b>	<b>No more than one 100 level class</b>	<b>6 Credits</b>
COMM 100	Film Appreciation & Analysis	3
COMM 125	Introduction to Acting	3
COMM 201	Website Design & Programming	3
COMM 203	Social Media: Communication, Community, & Literacy	3
COMM 204	Organizational Communication	3
COMM 200	Introduction to Journalism	3
COMM 200	The Culture of Sport	3
COMM 300	Public Relations	3
COMM 300	Gender and Communication	3
COMM 300	Nonverbal Communication	3
<b>Interdisciplinary Electives</b>	<b>Choose at least one Interdisciplinary Elective</b>	<b>3 Credits</b>
BSCM 242	World Missions	3
BSCM 245	Urban Ministry	3
BSCM 255	Communication with Youth	3
BUSM 306	Understanding the Multi-Cultural Organization	3
BUSM 309	Principles of Team Dynamics and Development	3
COUN 201	Counseling Skills I	3
GLE 251	Global Learning Experience	3
PSYC 205	Human Development	3
SOCI 232	Cultural Anthropology	3

### Recommended 4-Year Sequence:

<b>Freshman Fall</b>	<b>Freshman Spring</b>
Spiritual Formation	Old Testament Survey
College Foundations	English Composition II
English Composition I	Introduction to Psychology
Media, Tech or Computer Literacy	Natural Science Elective
Principles of Communication	Interpersonal Communication

<b>Sophomore Fall</b>	<b>Sophomore Spring</b>
New Testament Survey	Intro to Christian Doctrine
Church History I	Survey of Worldviews

Literature	Innovation & Creativity
Intro to Sociology	American Government
Principles of Public Speaking	Communication Theory

Junior Fall	Junior Spring
Life & Teachings of Christ	Principles of Biblical Interpretation
Western Civilization I	Math Elective
Principles of Leadership	Christianity, Culture, and Media
Racial & Ethnic Diversity	Gen Ed Elective/Foreign Language #1
Small Group Communication	Department Elective

Senior Fall	Senior Spring
Conflict Management and Mediation	Communication Research
Culture Requirement #1	Culture Requirement #2
Gen Ed Elective/Foreign Language #2	Gen Ed Elective/Foreign Language #3
The Art of Persuasion	Internship
Department Elective	Interdisciplinary Elective