

## Major in Business Administration and Management

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The mission of the Business Administration and Management program is to promote the intellectual, personal, and spiritual growth of our students and educate them in business and leadership principles to influence their non-profit/for-profit organizations, churches, professions, and cultures for the Kingdom of God.

The Business Administration and Management is designed to introduce the student to the wide range of functional areas and opportunities within today's business world. This program will develop highly skilled, multi-talented individuals through an emphasis on problem solving, critical thinking and administrative leadership.

The economic brinksmanship of 2008- 2009 has made it clearer than ever that the business world needs ethical and highly trained business leaders. The 21st century cannot afford to do business as usual. This program will develop highly skilled, multi-talented individuals through an emphasis on problem solving, critical thinking, leadership and administration.

### Business Administration and Management Program Goals

Upon completion of the BA in Business Administration, the student will be able to:

1. Evaluate from a Christian world view perspective on ethical issues affecting management functions and its implication in organizational decision making.
2. Work in teams, using critical thinking to analyze and solve problems and effectively communicate to various stakeholders in any organization.
3. Demonstrate the use of effective written and oral business communication skills.
4. Demonstrate synthesis of managerial concepts, Christian leadership principles, and theories by developing solutions to complex managerial and leadership problems.
5. Apply technology to analyze problems, develop business analysis, and recommend management decisions and actionable strategies.

Students in Business Administration and Management will be mentored by faculty and field professionals for careers in churches, non-profit ministries and agencies, and for profit businesses organizations.

### Major Requirements for the Business Administration & Management Program

Business Administration and Management		33 Credits
Course ID	Course Name	Credits
BUSM 101	Introduction to Business Administration	3
BUSM 102	Personal Finance	3
BUSM 202	Principles of Accounting	3
BUSM 203	Principles of Leadership	3
BUSM 205	Principles of Marketing	3
ORGL 306	Business Ethics	3
BUSM-306	Understanding the Multi-cultural Organization	3
BUSM 350	Internship in Business Administration & Management	3
BUSM 450	Strategic Planning and Design	3
Electives	Department Core Electives	6
	Total	33
MATH 201	Intro to Statistics & Probability (general ed requirement)	3

## Concentration in Organizational Leadership

**Description:** The Organizational Leadership Concentration is designed to introduce the student to the wide range of functional areas and opportunities within today's business world. This program will develop highly skilled, multi-talented individuals through an emphasis on problem solving, critical thinking and organizational leadership.

Course ID	Course Name	Credits
BUSM-204	Project Management	3
BUSM-302	Organizational Development	3
BUSM-303	Administrative Leadership	3
BUSM-306	Understanding the Multi-cultural Organization	3
	Total	12

## Concentration in Entrepreneurship

**Description:** The rationale of the Entrepreneurship concentration is to focus on recognizing a business opportunity and developing the opportunity into a business. Student responsibility and initiative are encouraged as business strategies are created, planned, and presented as a final product—a business plan for an actual business venture. Through the process of developing the business plan, students acquire skills necessary to operate a successful business.

Course ID	Course Name	Credits
BUSM-302	Principles of Entrepreneurship	3
BUSM-307	Creating Non-Profit Organizations	3
BUSM-401	Managing People in a Small Business Environment	3
BUSM-403	Financial Management and Raising Capital	3
	Total	12